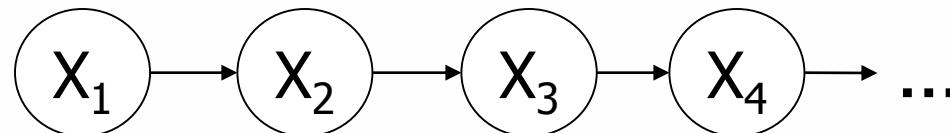


Markov Chains

Information Retrieval and Data Mining

To describe an ever changing world we can use a series of random variables describing the world state at any time instant!



- It represents a sequence of states: X_1, X_2, X_3, \dots
- The transition from X_{t-1} to X_t depends only on X_{t-1}

$$P(X_t | X_{t-1}, X_{t-2}, \dots, X_1, X_0) = P(X_t | X_{t-1}) \quad (\text{Markov Property})$$

- When transition probabilities are the same at any t , we are facing a stationary process.
- A Bayesian Network that forms a chain!

(Let's skip basic stuff and go to hidden models)

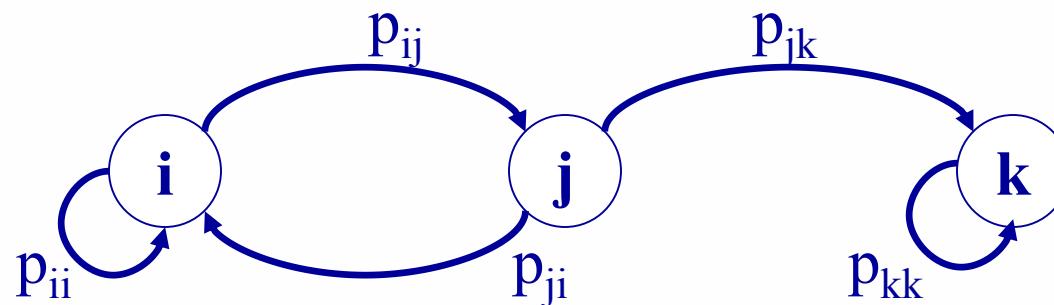
- Given X_t the value of a system characteristic at time t described as a (state) random variable, we have:
 - Discrete Stochastic Process: describes the a relationship between the stochastic description of a system (X_0, X_1, X_2, \dots) at some discrete time steps.
 - A Continuous Stochastic Process is a stochastic process where the state can be observed at any time.
- A Discrete Stochastic Process is a (first order) **Markov Chain** when we have that $\forall t = 1, 2, 3, \dots$ and for all n states it holds:
 - $P(X_{t+1}=i_{t+1}|X_t=i_t, X_{t-1}=i_{t-1}, \dots, X_1=i_1, X_0=i_0)=P(X_{t+1}=i_{t+1}|X_t=i_t)$
 - Whenever the probability of an event is independent from time the Markov Chain is Stationary: $P(X_{t+1}=j|X_t=i)=p_{ij}$

Markov Chain Description

- A Markov Chain can be described using a *Transition Matrix* where p_{ij} describes the probability of getting into state j starting from state i :

$$P = \begin{pmatrix} p_{11}p_{12}p_{13}\dots p_{1n} \\ p_{21}p_{22}p_{23}\dots p_{2n} \\ \dots\dots\dots\dots\dots\dots \\ p_{n1}p_{n2}p_{n3}\dots p_{nn} \end{pmatrix} \quad \sum_{j=1}^n P_{ij} = 1$$

- This transition matrix can be described also using a directed graph



Computing Probabilities

- Given a Markov Chain in state i at time m we can compute states probability after n time steps:

$$P(X_{m+n}=j|X_m=i) = P(X_n=j|X_0=i) = P_{ij}(n)$$

- If we take $n=2$ we have

$$P_{ij}(2) = \sum_k p_{ik} \cdot p_{kj} \quad \text{Scalar product of row } i \text{ and column } j$$

- In general $P_{ij}(n) = ij\text{-th element of } P^n$.
- The probability of being in a given state j at time n without knowing the exact state of Markov Chain at time 0 is thus:

$$\sum_i q_i \cdot P_{ij}(n) = q \cdot (\text{column } j \text{ of } P^n)$$

- where:

$$q_i = \text{state } i \text{ probability at time 0}$$

The Cola Example (I)

- Suppose our company produces two brands of Cola (i.e., Cola1, and Cola2) and there are no other Colas on the market. A person buying Cola1 will buy Cola1 again with probability 0.9. A person buying Cola2 will buy Cola2 again with probability 0.8.

$$P = \begin{matrix} & \text{Cola1} & \text{Cola2} \\ \text{Cola1} & \begin{pmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{pmatrix} \\ \text{Cola2} & & \end{matrix}$$

- Someone has bought Cola2, what's the probability he/she will buy Cola1 after 2 times?
- Someone has bought Cola1, what's the probability he/she will buy Cola1 again after 3 times?
- Suppose at some time 60% of clients bought Cola1 and 40% Cola2. After three purchases what's the percentage of people buying Cola1?

The Cola Example (II)

- Someone has bought Cola2, what's the probability he/she will buy Cola1 after 2 times?

- $P(X_2=1|X_0=2)=P_{21}(2)$

$$P2 = \begin{bmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{bmatrix} \begin{bmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{bmatrix} = \begin{bmatrix} 0.83 & 0.17 \\ 0.66 & 0.34 \end{bmatrix}$$

- Someone has bought Cola1, what's the probability he/she will buy Cola1 again after 3 times?

- $P(X_3=1|X_0=1)=P_{11}(3)$

$$P3 = \begin{bmatrix} 0.83 & 0.17 \\ 0.34 & 0.66 \end{bmatrix} \begin{bmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{bmatrix} = \begin{bmatrix} 0.438 & 0.219 \\ 0.562 & 0.562 \end{bmatrix}$$

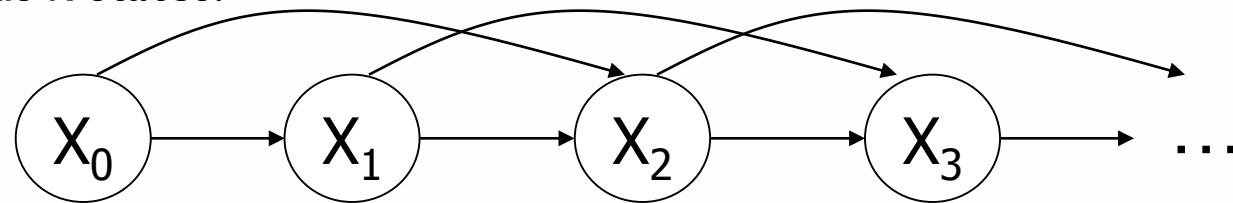
The Cola Example (III)

- Suppose at some time 60% of clients bought Cola1 and 40% Cola2. After three purchases what's the percentage of people buying Cola1?

$$p = \sum_i q_i \cdot P_{ij}(3) = q \cdot (\text{column } i \text{ of } P^3)$$

$$p = \begin{pmatrix} 0.60 & 0.40 \end{pmatrix} \begin{pmatrix} 0.781 \\ 0.438 \end{pmatrix} = 0.6438$$

- Note:** What we have discussed so far is the first-order Markov Chain. More generally, in k^{th} -order Markov Chain, each state transition depends on previous k states.



What's the size of transition probability matrix?

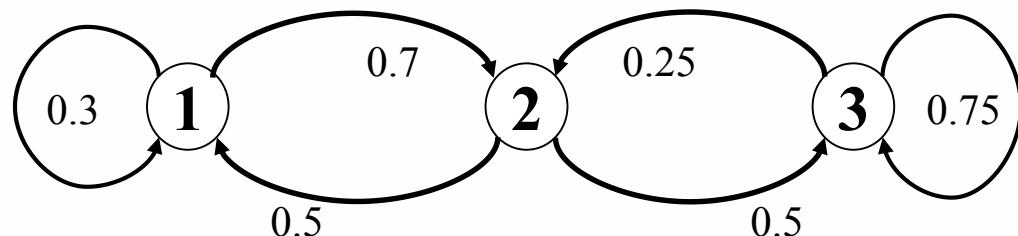
A Bunch of Definitions

- Given a Markov Chain we define:
 - State j is reachable from i if it exist a path from i to j
 - States i and j communicate if i is reachable from j and viceversa
 - A set of states S in a Markov Chain is closed if no state outside S is reachable from a state in S
 - A state i is an absorbing state if $p_{ii}=1$
 - A state i is transient if exists j reachable from i , but i is not reachable from j
 - A state that is not transient is defined as recurrent
 - A state i is periodic with period $k>1$ if k is the biggest number that divides the length of all path from i to i
 - A state that is not periodic is said a-periodic
- If all states in a Markov Chain are *recurrent*, *a-periodic*, and *communicate* with each other, it is said to be Ergothic

Examples of Ergothic Markov Chains

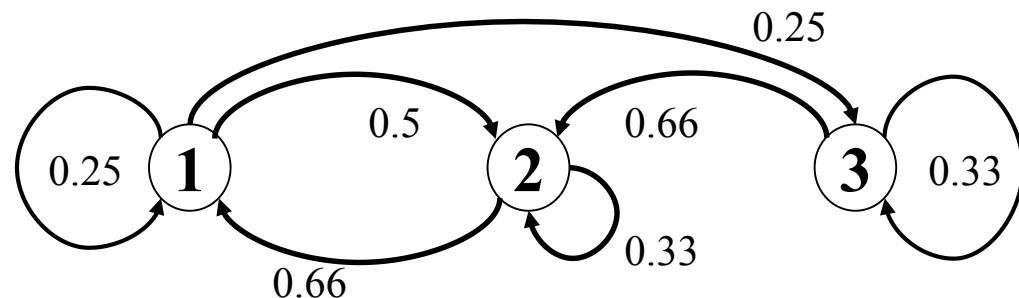
- A simple example of Ergothic Markov Chain is the following:

$$P = \begin{pmatrix} 0.3 & 0.7 & 0 \\ 0.5 & 0 & 0.5 \\ 0 & 0.25 & 0.75 \end{pmatrix}$$

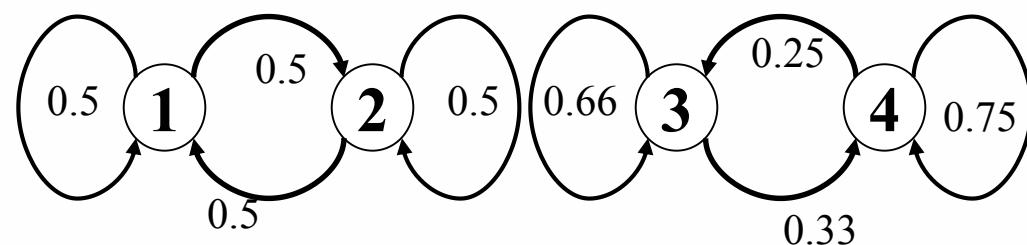


- Do the following transitions represent Ergothic Markov Chains?

$$P = \begin{pmatrix} 1/4 & 1/2 & 1/4 \\ 2/3 & 1/3 & 0 \\ 0 & 2/3 & 1/3 \end{pmatrix}$$



$$P = \begin{pmatrix} 1/2 & 1/2 & 0 & 0 \\ 1/2 & 1/2 & 0 & 0 \\ 0 & 0 & 2/3 & 1/3 \\ 0 & 0 & 1/4 & 3/4 \end{pmatrix}$$



Steady State Distribution

- Being P the transition matrix of an Ergothic Markov Chain with n states we have that

$$\lim_{n \rightarrow +\infty} P_{ij}(n) = \pi_j$$

- With $\pi = [\pi_1 \ \pi_2 \ \pi_3 \dots \ \pi_n] = \pi \cdot P$ being the Steady State Distribution

- The Cola Example:

$$P = \begin{pmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{pmatrix}$$
$$\pi = \begin{pmatrix} 0.67 & 0.33 \\ 0.67 & 0.33 \end{pmatrix}$$

STEADY STATE

| n | $P_{11}(n)$ | $P_{12}(n)$ | $P_{21}(n)$ | $P_{22}(n)$ |
|-----|-------------|-------------|-------------|-------------|
| 1 | .90 | .10 | .20 | .80 |
| 2 | .83 | .17 | .34 | .66 |
| 3 | .78 | .22 | .44 | .56 |
| 5 | .72 | .28 | .56 | .44 |
| 10 | .68 | .32 | .65 | .35 |
| 20 | .67 | .33 | .67 | .33 |
| 30 | .67 | .33 | .67 | .33 |
| 40 | .67 | .33 | .67 | .33 |

Transitory Behavior

- The behavior of a Markov Chain before getting to the Steady State is defined transitory



- We can compute the expected *number of transition* to reach state j being in state i for an Ergodic Markov Chain:

$$m_{ij} = p_{ij}(l) + \sum_{k \neq j} p_{ik} \cdot (l + m_{kj}) = l + \sum_{k \neq j} p_{ik} \cdot m_{kj}$$

- The Cola Example:

- How many bottle on average a Cola1 buyer will have before switching to Cola2?

$$m_{12} = l + \sum_{k \neq j} p_{1k} \cdot m_{kj} = l + 0.9 \cdot m_{12} \quad \longrightarrow \quad m_{12} = 10$$

- What about viceversa?

$$m_{21} = l + \sum_{k \neq j} p_{2k} \cdot m_{kj} = l + 0.8 \cdot m_{21} \quad \longrightarrow \quad m_{21} = 5$$

Dealing with Absorbing States

- We have an absorbing Markov Chain if there exist one or more absorbing states and all the other are transient.
- For an absorbing Markov Chain we can write the transition matrix as:

$$P = \left[\begin{array}{c|c} Q & R \\ \hline 0 & I \end{array} \right]$$

- where:
 - Q is the transition matrix for transient states
 - R is the transition matrix from transient to absorbing states
- What kind of inference we could make with this model?
 - How long it will take to get in an absorbing state given that we start from a transient one?
 - Starting from a transient state, how long does it takes to get to an absorbing one?

Inference in Absorbing Markov Chains

- How long I remain in a transient state given that we start from a transient one?
 - Being in a transient state i the average time spent in a transient state j is the ij -th element of $(I-Q)^{-1}$
- Starting from a transient state, how long does it takes to get to an absorbing one?
 - Being in transient state i the probability to get into an absorbing state j is the ij -th element of $(I-Q)^{-1} \cdot R$
- Example: in a company there are 3 levels: junior, senior, partner. You can leave the company as partner or not

- How long does a junior remains in the company?
- What's the probability for a junior to leave the company as partner?

$$P = \left[\begin{array}{cc|cc} J & S & P & LN & LP \\ \hline 0.80 & 0.15 & 0 & 0.05 & 0 \\ 0 & 0.70 & 0.20 & 0.10 & 0 \\ 0 & 0 & 0.95 & 0 & 0.05 \\ \hline 0 & 0 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 & 1 \end{array} \right]$$

The Company Example

- How long does a junior remains in the company?

$$(I-Q)^{-1} = \begin{pmatrix} 5 & 2.5 & 10 \\ 0 & 3.3 & 13.3 \\ 0 & 0 & 20 \end{pmatrix}$$

- He/she will stay as Junior: $m_{11} = 5$
- He/she will stay as Senior: $m_{12} = 2.5$
- He/She will stay as Partner: $m_{13} = 10$

17.5 years!

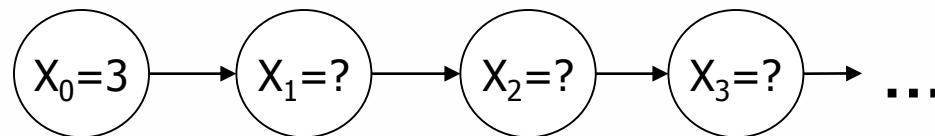
- What's the probability for a junior to leave the company as partner?

$$(I-Q)^{-1} \cdot R = \begin{pmatrix} 0.5 & 0.5 \\ 0.3 & 0.7 \\ 0 & 1 \end{pmatrix}$$

- He/She will end up in state LP: $m_{12} = 0.5$

Exercise: Gambler's Ruin

- Suppose we are a gambler and we start from a 3\$ capital, with probability $p=1/3$ we can win 1\$ and with probability $1-p=2/3$ we loose 1\$. We fail if our capital get to 0 and we win if our capital becomes 5.



- We can describe our capital as a Markov Chain being X_t our capital:
 - Possible states: 0, 1, 2, 3, 4, 5
 - Transition probability: $p(X_{t+1}=X_t+1)=1/3$, $p(X_{t+1}=X_t-1)=2/3$
- What kind of reasoning can we apply to this model?
 - What's the probability of sequence 3, 4, 3, 2, 3, 2, 1, 0?
 - What's the probability of success for the gambler?
 - What's the average number of bets the gambler will make?

Why Should I Care All This Crazy Math?

“Nice, but unless I want to gamble why should I care? I’m a computer engineer what this has to do with practical intelligent systems?”

- What do you think this is the greatest revolution (or revolutionary company) on the web in the last decade?
- Assume a link from page A to page B is a recommendation of page B by the author of A (we say B is successor of A).
 - Quality of a page is related to its *in-degree*.
 - The quality of a page is related to the quality of pages *linking to it*
- This recursively defines the **PageRank** of a page [Brin & Page ‘98]



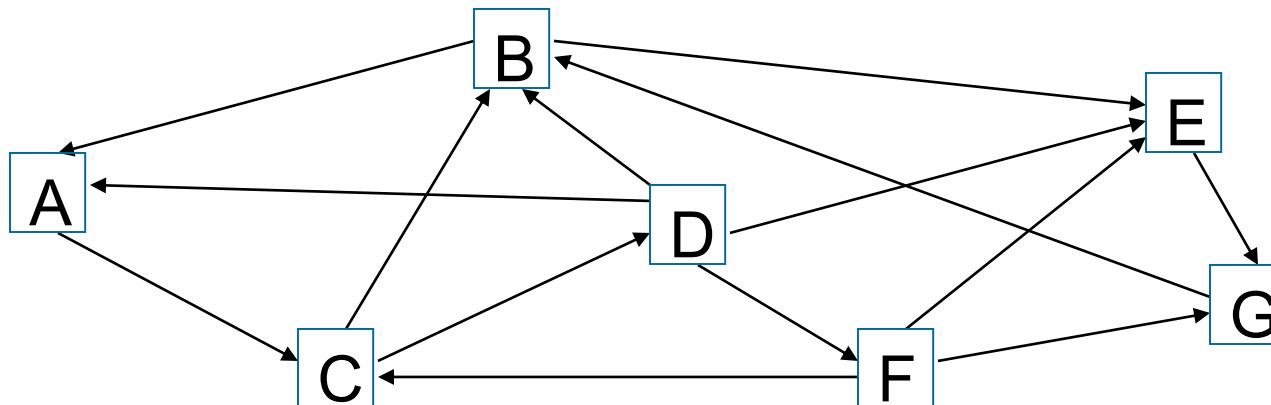
For a (better) detailed description feel free to read:

<http://www-db.stanford.edu/~backrub/google.html>

<http://www.iprcom.com/papers/pagerank/>

Google's PageRank

- Suppose the web is an Ergodic Markov Chain (I know this is a big assumption). Consider browsing as an infinite random walk (surfing):
 - Initially the surfer is at a random page
 - At each step, the surfer proceeds
 - to a randomly chosen web page with probability d
 - to a randomly chosen successor of the current page with probability $1-d$
- The PageRank of a page is the fraction of steps the surfer spends on it in the limit.

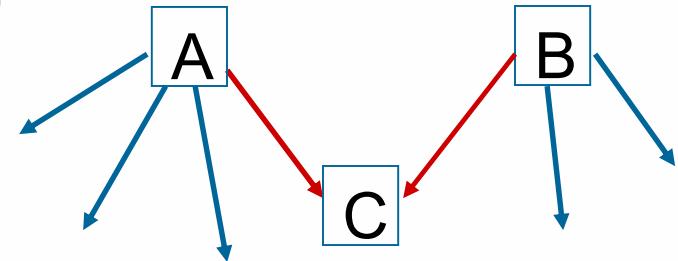


Definition of PageRank

- PageRank = the steady state probability for this Markov Chain

$$\text{PageRank}(u) = d + (1 - d) \sum_{(v,u) \in E} \text{PageRank}(v) / \text{outdegree}(v)$$

- n is the total number of nodes in the graph
- d is the probability of a random jump



$$\text{PageRank}(C) = d/n + (1-d)(1/4 \text{PageRank}(A) + 1/3 \text{PageRank}(B))$$

- Summarizes the “web opinion” about the page importance
 - Query-independent
 - It can be faked ... read the provided links if you are curious!