

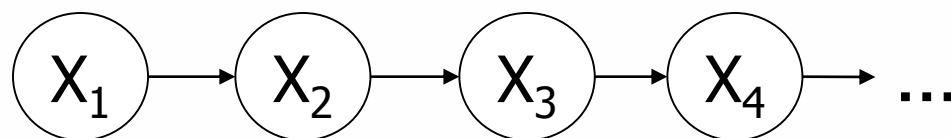


# Markov Chains

Information Retrieval and Data Mining

# Probabilistic Reasoning for Time Series

To describe an ever changing world we can use a series of random variables describing the world state at any time instant!



- It represents a sequence of states:  $X_1, X_2, X_3, \dots$
- The transition from  $X_{t-1}$  to  $X_t$  depends only on  $X_{t-1}$

$$P(X_t | X_{t-1}, X_{t-2}, \dots, X_1, X_0) = P(X_t | X_{t-1}) \quad (\text{Markov Property})$$

- When transition probabilities are the same at any  $t$ , we are facing a stationary process.
- A Bayesian Network that forms a chain!

(Let's skip basic stuff and go to hidden models)

# Stochastic Processes and Markov Chains

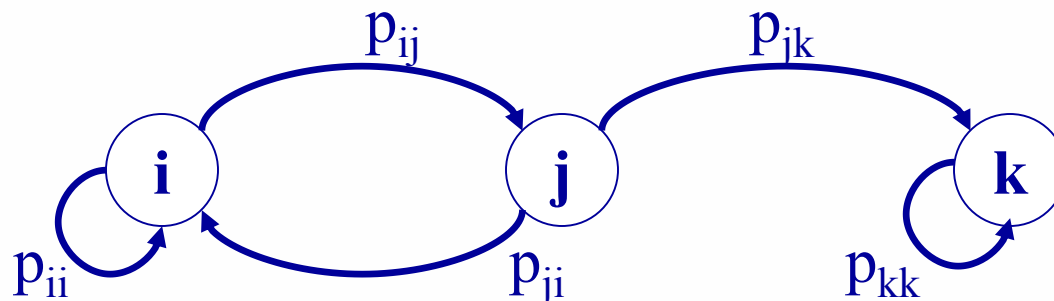
- Given  $X_t$  the value of a system characteristic at time  $t$  described as a (state) random variable, we have:
  - Discrete Stochastic Process: describes the a relationship between the stochastic description of a system  $(X_0, X_1, X_2, \dots)$  at some discrete time steps.
  - A Continuous Stochastic Process is a stochastic process where the state can be observed at any time.
- A Discrete Stochastic Process is a (first order) **Markov Chain** when we have that  $\forall t = 1, 2, 3, \dots$  and for all  $n$  states it holds:
  - $P(X_{t+1}=i_{t+1}|X_t=i_t, X_{t-1}=i_{t-1}, \dots, X_1=i_1, X_0=i_0) = P(X_{t+1}=i_{t+1}|X_t=i_t)$
- Whenever the probability of an event is independent from time the Markov Chain is Stationary:  $P(X_{t+1}=j|X_t=i) = p_{ij}$

# Markov Chain Description

- A Markov Chain can be described using a *Transition Matrix* where  $p_{ij}$  describes the probability of getting into state  $j$  starting from state  $i$ :

$$P = \begin{pmatrix} p_{11}p_{12}p_{13}\cdots p_{1n} \\ p_{21}p_{22}p_{23}\cdots p_{2n} \\ \dots\dots\dots\dots\dots\dots \\ p_{n1}p_{n2}p_{n3}\cdots p_{nn} \end{pmatrix} \quad \sum_{j=1}^n p_{ij} = 1$$

- This transition matrix can be described also using a directed graph



# Computing Probabilities

- Given a Markov Chain in state  $i$  at time  $m$  we can compute states probability after  $n$  time steps:

$$P(X_{m+n}=j|X_m=i)=P(X_n=j|X_0=i)=P_{ij}(n)$$

- If we take  $n=2$  we have

$$P_{ij}(2) = \sum_k p_{ik} \cdot p_{kj} \quad \text{Scalar product of row } i \text{ and column } j$$

- In general  $P_{ij}(n)$  =  $ij$ -th element of  $P^n$ .

- The probability of being in a given state  $j$  at time  $n$  without knowing the exact state of Markov Chain at time  $0$  is thus:

$$\sum_i q_i \cdot P_{ij}(n) = q \cdot (\text{column } j \text{ of } P^n)$$

- where:

$$q_i = \text{state } i \text{ probability at time } 0$$

# The Cola Example (I)

- Suppose our company produces two brands of Cola (i.e., Cola1, and Cola2) and there are no other Colas on the market. A person buying Cola1 will buy Cola1 again with probability 0.9. A person buying Cola2 will buy Cola2 again with probability 0.8.

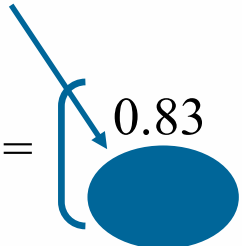
$$P = \begin{array}{c} \text{Cola1} \\ \text{Cola2} \end{array} \begin{array}{cc} \text{Cola1} & \text{Cola2} \\ \left( \begin{array}{cc} 0.90 & 0.10 \\ 0.20 & 0.80 \end{array} \right) \end{array}$$

- Someone has bought Cola2, what's the probability he/she will buy Cola1 after 2 times?
- Someone has bought Cola1, what's the probability he/she will buy Cola1 again after 3 times?
- Suppose at some time 60% of clients bought Cola1 and 40% Cola2. After three purchases what's the percentage of people buying Cola1?

## The Cola Example (II)

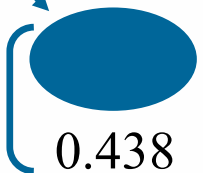
- Someone has bought Cola2, what's the probability he/she will buy Cola1 after 2 times?

- $P(X_2=1 | X_0=2) = P_{21}(2)$

$$P^2 = \begin{pmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{pmatrix} \begin{pmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{pmatrix} = \begin{pmatrix} 0.83 & 0.17 \\ \text{●} & 0.66 \end{pmatrix}$$


- Someone has bought Cola1, what's the probability he/she will buy Cola1 again after 3 times?

- $P(X_3=1 | X_0=1) = P_{11}(3)$

$$P^3 = \begin{pmatrix} 0.83 & 0.17 \\ 0.34 & 0.66 \end{pmatrix} \begin{pmatrix} 0.90 & 0.10 \\ 0.20 & 0.80 \end{pmatrix} = \begin{pmatrix} \text{●} & 0.219 \\ 0.438 & 0.562 \end{pmatrix}$$


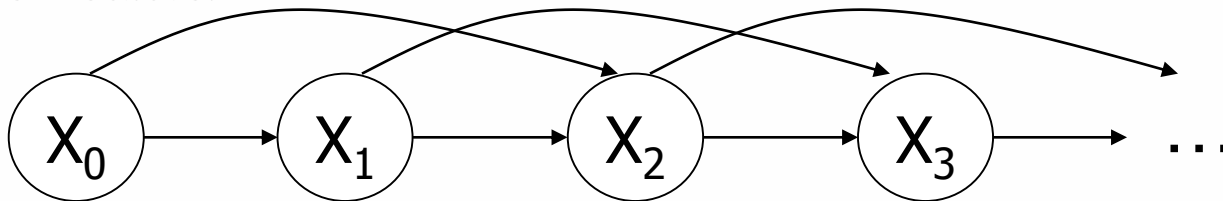
# The Cola Example (III)

- Suppose at some time 60% of clients bought Cola1 and 40% Cola2. After three purchases what's the percentage of people buying Cola1?

$$p = \sum_i q_i \cdot P_{ij}(3) = q \cdot (\text{column } 1 \text{ of } P^3)$$

$$p = \begin{bmatrix} 0.60 & 0.40 \end{bmatrix} \begin{bmatrix} 0.781 \\ 0.438 \end{bmatrix} = 0.6438$$

- Note:** What we have discussed so far is the first-order Markov Chain. More generally, in  $k^{\text{th}}$ -order Markov Chain, each state transition depends on previous  $k$  states.



What's the size of transition probability matrix?



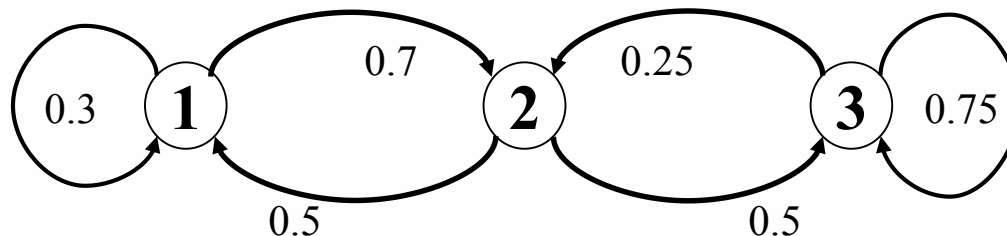
# A Bunch of Definitions

- Given a Markov Chain we define:
  - State  $j$  is reachable from  $i$  if it exist a path from  $i$  to  $j$
  - States  $i$  and  $j$  communicate if  $i$  is reachable from  $j$  and viceversa
  - A set of states  $S$  in a Markov Chain is closed if no state outside  $S$  is reachable from a state in  $S$
  - A state  $i$  is an absorbing state if  $p_{ii}=1$
  - A state  $i$  is transient if exists  $j$  reachable from  $i$ , but  $i$  is not reachable from  $j$
  - A state that is not transient is defined as recurrent
  - A state  $i$  is periodic with period  $k>1$  if  $k$  is the biggest number that divides the length of all path from  $i$  to  $i$
  - A state that is not periodic is said a-periodic
- If all states in a Markov Chain are *recurrent*, *a-periodic*, and *communicate* with each other, it is said to be **Ergothic**

# Examples of Ergothic Markov Chains

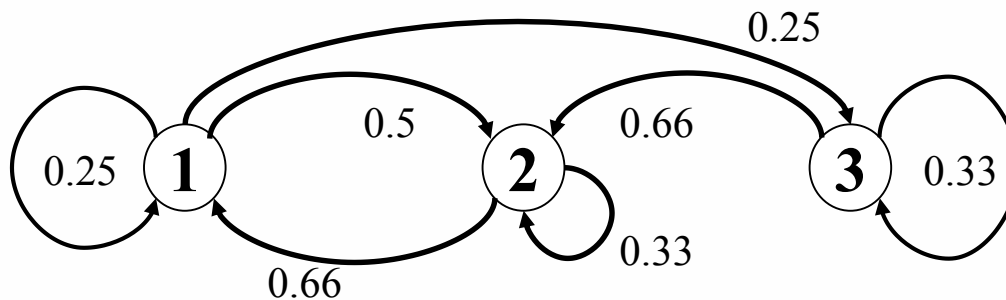
- A simple example of Ergothic Markov Chain is the following:

$$P = \begin{pmatrix} 0.3 & 0.7 & 0 \\ 0.5 & 0 & 0.5 \\ 0 & 0.25 & 0.75 \end{pmatrix}$$

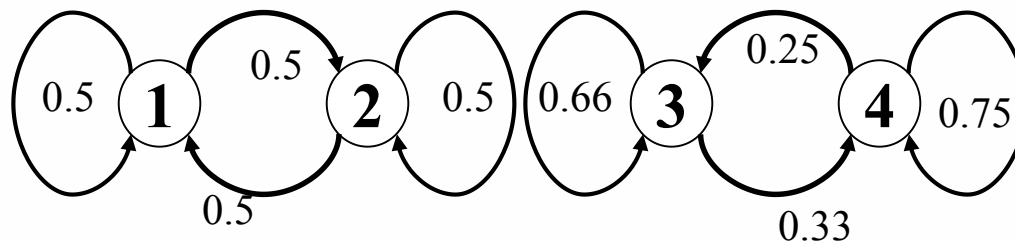


- Do the following transitions represent Ergothic Markov Chains?

$$P = \begin{pmatrix} 1/4 & 1/2 & 1/4 \\ 2/3 & 1/3 & 0 \\ 0 & 2/3 & 1/3 \end{pmatrix}$$



$$P = \begin{pmatrix} 1/2 & 1/2 & 0 & 0 \\ 1/2 & 1/2 & 0 & 0 \\ 0 & 0 & 2/3 & 1/3 \\ 0 & 0 & 1/4 & 3/4 \end{pmatrix}$$




# Steady State Distribution

- Being  $P$  the transition matrix of an Ergodic Markov Chain with  $n$  states we have that

$$\lim_{n \rightarrow +\infty} P_{ij}(n) = \pi_j$$

- With  $\pi = [\pi_1 \ \pi_2 \ \pi_3 \ \dots \ \pi_n] = \pi \cdot P$  being the Steady State Distribution

- The Cola Example:

$$P = \begin{pmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{pmatrix}$$

$$\pi = \begin{pmatrix} 0.67 & 0.33 \\ 0.67 & 0.33 \end{pmatrix}$$

STEADY STATE

n	$P_{11}(n)$	$P_{12}(n)$	$P_{21}(n)$	$P_{22}(n)$
1	.90	.10	.20	.80
2	.83	.17	.34	.66
3	.78	.22	.44	.56
5	.72	.28	.56	.44
10	.68	.32	.65	.35
20	.67	.33	.67	.33
30	.67	.33	.67	.33
40	.67	.33	.67	.33

# Transitory Behavior

- The behavior of a Markov Chain before getting to the Steady State is defined *transitory*



- We can compute the expected *number of transition* to reach state  $j$  being in state  $i$  for an Ergodic Markov Chain:

$$m_{ij} = p_{ij}(1) + \sum_{k \neq j} p_{ik} \cdot (1 + m_{kj}) = 1 + \sum_{k \neq j} p_{ik} \cdot m_{kj}$$

- The Cola Example:

- How many bottle on average a Cola1 buyer will have before switching to Cola2?

$$m_{12} = 1 + \sum_{k \neq j} p_{1k} \cdot m_{k2} = 1 + 0.9 \cdot m_{12} \quad \longrightarrow \quad m_{12} = 10$$

- What about viceversa?

$$m_{21} = 1 + \sum_{k \neq j} p_{2k} \cdot m_{k1} = 1 + 0.8 \cdot m_{21} \quad \longrightarrow \quad m_{21} = 5$$

# Dealing with Absorbing States

- We have an absorbing Markov Chain if there exist one or more absorbing states and all the other are transient.
- For an absorbing Markov Chain we can write the transition matrix as:

$$P = \left( \begin{array}{c|c} Q & R \\ \hline 0 & I \end{array} \right)$$

- where:
  - $Q$  is the transition matrix for transient states
  - $R$  is the transition matrix from transient to absorbing states
- What kind of inference we could make with this model?
  - How long it will take to get in an absorbing state given that we start from a transient one?
  - Starting from a transient state, how long does it takes to get to an absorbing one?

# Inference in Absorbing Markov Chains

- How long I remain in a transient state given that we start from a transient one?
  - Being in a transient state  $i$  the average time spent in a transient state  $j$  is the  $ij$ -th element of  $(I-Q)^{-1}$
- Starting from a transient state, how long does it takes to get to an absorbing one?
  - Being in transient state  $i$  the probability to get into an absorbing state  $j$  is the  $ij$ -th element of  $(I-Q)^{-1} \cdot R$
- Example: in a company there are 3 levels: junior, senior, partner. You can leave the company as partner or not
  - How long does a junior remains in the company?
  - What's the probability for a junior to leave the company as partner?

$$P = \begin{pmatrix} & \begin{matrix} J & S & P \end{matrix} & \begin{matrix} LN & LP \end{matrix} \\ \begin{matrix} 0.80 & 0.15 & 0 \end{matrix} & & \begin{matrix} 0.05 & 0 \end{matrix} \\ \begin{matrix} 0 & 0.70 & 0.20 \end{matrix} & & \begin{matrix} 0.10 & 0 \end{matrix} \\ \begin{matrix} 0 & 0 & 0.95 \end{matrix} & & \begin{matrix} 0 & 0.05 \end{matrix} \\ \begin{matrix} 0 & 0 & 0 \end{matrix} & & \begin{matrix} 1 & 0 \end{matrix} \\ \begin{matrix} 0 & 0 & 0 \end{matrix} & & \begin{matrix} 0 & 1 \end{matrix} \end{pmatrix}$$

# The Company Example

- How long does a junior remains in the company?

$$(I-Q)^{-1} = \begin{pmatrix} 5 & 2.5 & 10 \\ 0 & 3.3 & 13.3 \\ 0 & 0 & 20 \end{pmatrix}$$

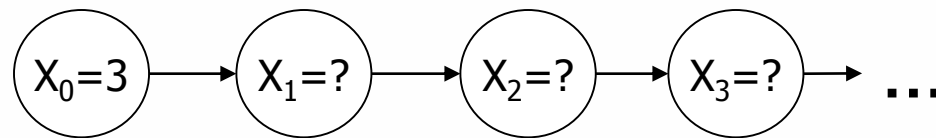
- He/she will stay as Junior:  $m_{11} = 5$
  - He/she will stay as Senior:  $m_{12} = 2.5$
  - He/She will stay as Partner:  $m_{13} = 10$
- } 17.5 years!
- What's the probability for a junior to leave the company as partner?

$$(I-Q)^{-1} \cdot R = \begin{pmatrix} 0.5 & 0.5 \\ 0.3 & 0.7 \\ 0 & 1 \end{pmatrix}$$

- He/She will end up in state LP:  $m_{12} = 0.5$

## Exercise: Gambler's Ruin

- Suppose we are a gambler and we start from a 3\$ capital, with probability  $p=1/3$  we can win 1\$ and with probability  $1-p=2/3$  we loose 1\$. We fail if our capital get to 0 and we win if our capital becomes 5.



- We can describe our capital as a Markov Chain being  $X_t$  our capital:
  - Possible states: 0, 1, 2, 3, 4, 5
  - Transition probability:  $p(X_{t+1}=X_t+1)=1/3$ ,  $p(X_{t+1}=X_t-1)=2/3$
- What kind of reasoning can we apply to this model?
  - What's the probability of sequence 3, 4, 3, 2, 3, 2, 1, 0?
  - What's the probability of success for the gambler?
  - What's the average number of bets the gambler will make?



# Why Should I Care All This Crazy Math?

“Nice, but unless I want to gamble why should I care? I’m a computer engineer what this has to do with practical intelligent systems?”

- What do you think is the greatest revolution (or revolutionary company) on the web in the last decade?
- Assume a link from page A to page B is a recommendation of page B by the author of A (we say B is successor of A).
  - Quality of a page is related to its *in-degree*.
  - The *out-degree* of a page is related to the quality of pages *linking to it*
- This recursively defines the **PageRank** of a page [Brin & Page ‘98]



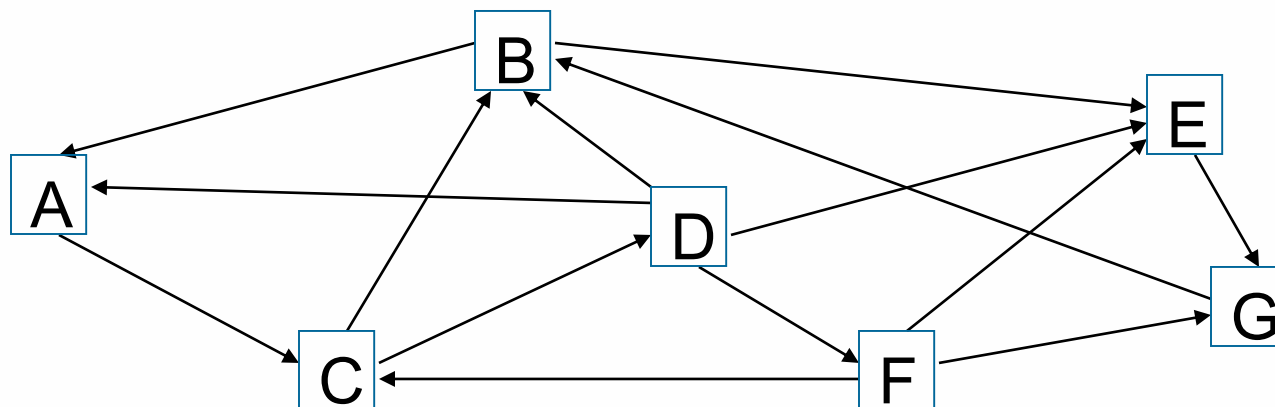
For a (better) detailed description feel free to read:

<http://www-db.stanford.edu/~backrub/google.html>

<http://www.iprcom.com/papers/pagerank/>

# Google's PageRank

- Suppose the web is an Ergodic Markov Chain (I know this is a big assumption). Consider browsing as an infinite random walk (surfing):
  - Initially the surfer is at a random page
  - At each step, the surfer proceeds
    - to a randomly chosen web page with probability  $d$
    - to a randomly chosen successor of the current page with probability  $1-d$
- The PageRank of a page is the fraction of steps the surfer spends on it in the limit.

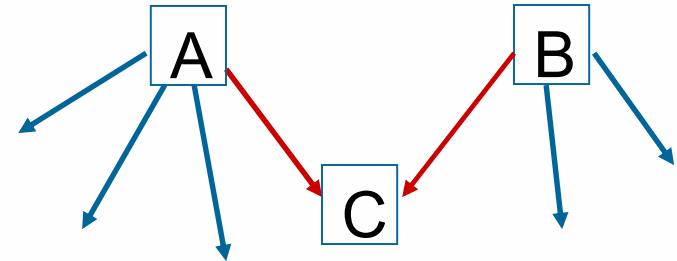


# Definition of PageRank

- PageRank = the steady state probability for this Markov Chain

$$PageRank(u) = d + (1-d) \sum_{(v,u) \in E} PageRank(v) / outdegree(v)$$

- $n$  is the total number of nodes in the graph
- $d$  is the probability of a random jump



$$PageRank(C) = d/n + (1-d)(1/4 PageRank(A) + 1/3 PageRank(B))$$

- Summarizes the “web opinion” about the page importance
  - Query-independent
  - It can be faked ... read the provided links if you are curious!