# Principal Component Analysis 

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$A \| R L \wedge B$

## Dimensionality Reduction

We have already encountered this idea before to remove unnecessary features dealing with the bias-variance trade-off in regression ...

Dimensionality reduction can be used with several aims:

- May help to eliminate irrelevant features or reduce noise
- Avoid curse of dimensionality
- Reduce amount of time and memory required by data mining algorithms
- Allow data to be more easily visualized

Principal Component Analysis is just one of the possible techniques to perform dimensionality reduction ... it is linear and easy to understand!

## Variance and Spread

Variance is a measure of the spread of the data along dimension $X_{i}$ having mean $\bar{X}_{i}$ (claimed to be the original measure of data variability)

$$
\sigma_{i i}=\sigma_{i}^{2}=\frac{\sum_{n=1}^{N}\left(X_{n i}-\overline{X_{i}}\right)^{2}}{N-1}=\frac{\sum_{n=1}^{N}\left(X_{n i}-\overline{X_{i}}\right)\left(X_{n i}-\overline{X_{i}}\right)}{N-1}
$$

Covariance is a measure of how much each of the dimensions varies from the mean with respect to each other.

$$
\sigma_{i j}=\frac{\sum_{n=1}^{N}\left(X_{n i}-\overline{X_{i}}\right)\left(X_{n j}-\overline{X_{j}}\right)}{N-1}
$$

Covariance is measured between 2 dimensions to see if there is a relationship between the spread in the 2 dimensions ...

## Covariance Interpretation

Say you have a 2-dimensional data set

- $X_{1}$ : number of hours studied for a subject
- $X_{2}$ : marks obtained in that subject

Assume the covariance is: 104.53
What does this value mean?


- Exact value is not as important as its sign
- A positive value indicates that both dimensions increase or decrease together
- A negative value indicates while one increases the other decreases
- If covariance is zero the two dimensions are independent of each other


## Covariance Matrix (1/2)

Covariance Matrix represents covariance, i.e., dependency/redundancy, among data dimensions

$$
\Sigma=\left[\begin{array}{ccc}
\sigma_{11} & \cdots & \sigma_{1 p} \\
\vdots & \ddots & \vdots \\
\sigma_{p 1} & \cdots & \sigma_{p p}
\end{array}\right]
$$

Properties:

- Diagonal $\sigma_{i i}$ represents variance of $X_{i}$ variable
- $\sigma_{i j}$ represents covariance between $X_{i}$ and $X_{j}$ variables
- $\sigma_{i j}=\sigma_{j i}$, hence matrix is symmetrical about the diagonal
- $p$-dimensional data will result in a $p \times p$ covariance matrix


## Covariance Matrix (2/2)

Let's consider zero mean data in the form of $N \times p$ data matrix $X$

- Columns of $X$ correspond to all observed measurements of an attribute $X_{j}$
- Rows of $X$ correspond to the measurements from each data point $X_{i}$

We can write the $p \times p$ covariance matrix $\Sigma_{X}$ of attributes from the data

$$
\Sigma_{\mathrm{X}}=\frac{1}{N-1}(X-\bar{X})^{T}(X-\bar{X})=\frac{1}{N-1} X^{T} X
$$

- The diagonal terms of $\Sigma_{X}$ are the variances of the attributes
- The off-diagonal terms of $\Sigma_{X}$ are the covariances between the attributes


## Principal Component Analysis (PCA)

Given $N$ data vectors $X \in \mathfrak{R}^{p}$ find $k \leq p$ orthogonal vectors, i.e., the principal components, that can be best used to represent data

- The first principal component is the normalized linear combination of the features that has maximal variance (captures the highest variability in data)
- The second principal components is the linear combination that has maximal variance among all combinations uncorrelated to the first one



## First Principal Component

The first principal component of a set of features $X_{1}, X_{2}, \ldots, X_{p}$ is the normalized linear combination of the features with the largest variance:

$$
Z_{1}=\phi_{11} X_{1}+\phi_{21} X_{2}+\cdots+\phi_{p 1} X_{p}
$$

Some important notes about this definition

- Elements $\phi_{11}, \phi_{21}, \ldots, \phi_{p 1}$ are called loadings of the first principal component
- Loadings make the $\phi_{1}=\left[\begin{array}{llll}\phi_{11} & \phi_{21} & \ldots & \phi_{p 1}\end{array}\right]^{T}$ the principal component vector
- Normalized means $\sum_{j=1}^{p} \phi_{j 1}^{2}=\phi_{1}^{T} \phi_{1}=1$, otherwise setting these elements to be arbitrarily large in absolute value could result in an arbitrarily large variance


## Computing the First Principal Component $(1 / 2)$

Suppose we have a $N \times p$ data set $X$ in the form of a matrix with rows representing our data. Each point principal score is defined as:

$$
Z_{n 1}=\phi_{11} X_{n 1}+\phi_{21} X_{n 2}+\cdots+\phi_{p 1} X_{n p} ; \quad \text { with } \sum_{j=1}^{p} \phi_{j 1}^{2}=1
$$

If we force each of the features $X_{j}$ to have zero mean, so does $Z_{1}$ (for any values of loadings $\phi_{j 1}$ ), the sample variance of $Z_{n 1}$ can be written as

$$
\frac{1}{N} \sum_{n=1}^{N}\left(Z_{n 1}-\overline{Z_{1}}\right)^{2}=\frac{1}{N} \sum_{n=1}^{N} Z_{n 1}^{2}=\frac{1}{N} \sum_{n=1}^{N}\left(\sum_{j=1}^{p} \phi_{j 1} X_{n j}\right)^{2} ; \quad \text { with } \sum_{j=1}^{p} \phi_{j 1}^{2}=1
$$

## Computing the First Principal Component (2/2)

To find the first principal component

$$
Z_{n 1}=\phi_{11} X_{n 1}+\phi_{21} X_{n 2}+\cdots+\phi_{p 1} X_{n p} ; \quad \text { with } \sum_{j=1}^{p} \phi_{j 1}^{2}=1
$$

we have to find

$$
\operatorname{argmax}_{\phi_{11}, \phi_{21}, \ldots, \phi_{p 1}} \frac{1}{N} \sum_{n=1}^{N}\left(\sum_{j=1}^{p} \phi_{j 1} X_{n j}\right)^{2} ; \quad \text { subject to } \sum_{j=1}^{p} \phi_{j 1}^{2}=1
$$

This can be solved via Singular Value Decomposition (SVD) of matrix $X$

## Geometric Interpretation of the First Principal Component

The loading vector $\phi_{1}=\left[\phi_{11} \phi_{21} \ldots \phi_{p 1}\right.$ ] defines the direction in feature space along which the data vary the most

If we project the $N$ data points $X \in \mathfrak{R}^{p}$ onto this direction, the projected values are the principal component scores
$Z_{11}, \ldots, Z_{n 1}$ themselves.


Best linear projection on a one-dimensional subspace of the original dataset, i.e., it preserves most of the variance/spread in the data

## Further Principal Components

Second principal component $Z_{2}$ is the linear combination of $X_{1}, X_{2}, \ldots, X_{p}$ with maximal variance among all combinations uncorrelated with $Z_{1}$

$$
Z_{n 2}=\phi_{12} X_{n 1}+\phi_{22} X_{n 2}+\cdots+\phi_{p 2} X_{n p} ; \quad \sum_{j=1}^{p} \phi_{j 2}^{2}=1
$$

with second principal component scores $Z_{12}, \ldots, Z_{n 2}$, and second principal component loading vector $\phi_{2}=\left[\begin{array}{llll}\phi_{12} & \phi_{22} & \ldots & \phi_{p 2}\end{array}\right]$ More on this later
There are at most $\min (N-1, p)$ principal components, so̊metımes iess
The principal component directions $\phi_{1}, \phi_{2}, \ldots, \phi_{\min (N-1, p)}$ are the right singular vectors of the data matrix $X$ and the component variances are $1 / N$ times the squares of the singular values

## Geometric Interpretation of PCA (continued)

The loading vector $\phi_{1}=\left[\phi_{11} \phi_{21} \ldots \phi_{p 1}\right.$ ] defines a direction in feature space along which the data vary the most, the loading vector $\phi_{2}=$ [ $\phi_{12} \phi_{22} \ldots \phi_{p 2}$ ] defines an orthogonal direction.

The principal component scores $Z_{11}, \ldots, Z_{n 1}$ and $Z_{12}, \ldots, Z_{n 2}$ are the points coordinates in the new reference system (subspace) defined by the principal components.


The relationship between the subspaces is a rotation with a stretch, you have also a projection if $k<p$

## Change of Basis

A span of a set of vectors $X_{1}, X_{2}, \ldots, X_{p}$ is the set of vectors that can be written as a linear combination of $X_{1}, X_{2}, \ldots, X_{p}$

$$
\operatorname{span}\left(X_{1}, X_{2}, \ldots, X_{p}\right)=\left\{c_{1} X_{1}+c_{2} X_{2}+\cdots+c_{p} X_{p} \mid c_{1}, c_{2}, \ldots, c_{p} \in \mathfrak{R}\right\}
$$

A basis for $\mathfrak{R}^{p}$ is a set of vectors which

- Spans $\Re^{p}$, i.e., any vector in the $p$-dimensional space can be written as linear combination of these vectors.
- Are linearly independent, i.e., orthogonal


Any set of $p$-linearly independent vectors, i.e., orthogonal vectors, form a basis vectors for $\mathfrak{R}^{p}$

## Orthogonal/Orthonormal Basis

Two vectors are orthogonal if their inner product is zero.

$$
a^{T} b=\sum_{i=1}^{p} a_{i} b_{i}=0
$$




An orthonormal basis of a vector space $V$, with inner product, is a set of basis vectors whose elements are orthogonal and of magnitude 1

- To change the vectors of an orthogonal basis into an orthonormal basis just multiply by the inverse of their norm
- The standard basis of the $p$-dimensional Euclidean space $\mathfrak{R}^{p}$, i.e., $(1,0)(0,1)$, is an example of orthonormal (and ordered) basis


## PCA as a Change of Basis

Let $X$ and $Z$ be two $N \times p$ matrices related by a linear transformation $\Phi$, being $X$ the original recoded dataset and $Z$ a re-representation of it

$$
Z=X \Phi
$$

being $\phi_{1}, \phi_{2}, \ldots, \phi_{p}$ the columns of $\Phi, \mathrm{X}_{\mathrm{n}}$ the rows of $X, Z_{n}$ the rows of $Z$
What we have here is that:

- $\Phi$ is a matrix that transforms $X$ into $Z$
- Geometrically, $\Phi$ is a rotation and a stretch (scaling)
- The columns of $\Phi,\left[\phi_{1}^{T} \phi_{2}^{T} \ldots \phi_{p}^{T}\right]$ are a set of new basis vectors for expressing the rows of $X$



## PCA as a Change of Basis

Let $X$ and $Z$ be two $N \times p$ matrices related by a linear transformation $\Phi$, being $X$ the original recoded dataset and $Z$ a re-representation of it

$$
\begin{gathered}
Z=X \Phi \\
Z=\left[\begin{array}{llll}
X_{1} & \ldots & X_{p}
\end{array}\right]\left[\begin{array}{lll}
\phi_{1} & \ldots & \phi_{p}
\end{array}\right]
\end{gathered}
$$

Projection of $X_{i}$ point on the $p$ components, i.e., on the new $\phi_{1}, \ldots, \phi_{p}$ basis

It does not change the data, just the representation. If $\phi_{1}, \ldots, \phi_{p}$ are orthonormal we have a pure rotation, otherwise we have also a stretch

## How to select the new basis?

PCA extracts relevant information from the given data, i.e., removes redundant information, while retaining the maximum information.

Uncorrelated signals have no redundancy, while correlated signals introduce redundancy

Information can be represented by the spread of the data, or as signal-to-noise ratio (SNR)

$$
S N R=\sigma_{\text {signal }}^{2} / \sigma_{\text {noise }}^{2}
$$



Principal components have high SNR, i.e., high variance, and they are orthogonal, i.e., have low redundancy

## Data Covariance Matrix and Change of Basis

Suppose we can manipulate $\Sigma_{X}$ via the change of basis

$$
Z=X \Phi
$$

Our goals are to find the $\Phi$ so that covariance matrix $\Sigma_{Z}$

1. Shows minimal redundancy as measured by off-diagonal elements, i.e. we would like each variable to co-vary as little as possible with other variables, so to minimize data redundancy
2. Maximizes the signal measured by variance terms on the diagonal, so to maximize signal-to-noise ratio

The optimized covariance matrix $\Sigma_{Z}$ should be a diagonal matrix

## PCA and Diagonalization (1/2)

To compute $X$ principal components $\Phi$ we want $\Sigma_{Z}$ to become diagonal

I suppose you know about eigenvectors and eigenvalues (:)

$$
\begin{aligned}
\Sigma_{Z} & =\frac{1}{N-1} Z^{T} Z=\frac{1}{N} \\
& =\frac{1}{N-1} \Phi^{T} X^{T} X \Phi
\end{aligned}
$$

Let $\phi_{j}$ composed by the $X^{T} X$ eigenvectors

We know that $X^{T} X$ is symmetric, and it can be diagonalized by the orthogonal matrix $V$ formed with its $r \leq p$ eigenvectors arranged by columns, where $r$ is the rank of $X^{T} X$

$$
X^{T} X=V \mathrm{D} V^{T}
$$

Matrix D is the diagonal matrix of $X^{T} X$ eigenvalues

## PCA and Diagonalization (2/2)

By choosing $\phi_{j}$ as the set of $X^{T} X$ eigenvectors, we get $\Phi=V$

$$
\begin{aligned}
\Sigma_{Z} & =\frac{1}{N-1}(X \Phi)^{T}(X \Phi)=\frac{1}{N-1} \Phi^{T} X^{T} X \Phi \\
& =\frac{1}{N-1} \Phi^{T} V D V^{T} \Phi=\frac{1}{N-1} \Phi^{T}\left(\Phi D \Phi^{T}\right) \Phi \\
& =\frac{1}{N-1}\left(\Phi^{\mathrm{T}} \Phi\right) \mathrm{D}\left(\Phi^{\mathrm{T}} \Phi\right) \quad \begin{array}{l}
\text { Recall the constrain } \\
\sum_{j=1}^{p} \phi_{j 1}^{2}=1
\end{array}
\end{aligned}
$$

In an orthonormal basis we have for the transpose $\Phi^{\mathrm{T}} \Phi=\Phi^{-1} \Phi=I$

$$
\Sigma_{Z}=\frac{1}{N-1}\left(\Phi^{\mathrm{T}} \Phi\right) D\left(\Phi^{\mathrm{T}} \Phi\right)=\frac{1}{N-1} \mathrm{D}
$$

## PCA and Singular Values Decomposition (1/5)

The Singular Values Decomposition (SVD) of a $N \times p$ matrix $A$ is:

$$
A=U \Lambda V^{\mathrm{T}}
$$

Where we have:

- $U$ is the $\mathrm{N} \times r$ orthonormal matrix, i.e., $U^{T} U=I$, of $A A^{T}$ eigenvectors
- $V$ is the $\mathrm{r} \times p$ orthonormal matrix, i.e, $V^{T} V=I$, of $A^{T} A$ eigenvectors
- $\Lambda$ is the $r \times r$ diagonal matrix of the squared root eigenvalues of $A$ arranged in non increasing order
- $r$ is the rank of $A$, i.e., the number of linearly independent columns

Note that from $X=U \Lambda V^{T}$ we get the previous result

$$
X^{T} X=\left(U \Lambda V^{T}\right)^{T}\left(U \Lambda V^{T}\right)=V \Lambda U^{T} U \Lambda V^{T}=V \Lambda \Lambda V^{T}=V D V^{T}
$$

## PCA and Singular Values Decomposition (2/5)

If we compute the SVD of a $X$ then we can get $\Phi=V$ :
$X=U \Lambda V^{T}$

$\Phi=V$


## PCA and Singular Values Decomposition (2/5)

If we compute the SVD of a $X$ then we can get $\Phi=V$ :

$$
X=U \Lambda V^{\mathrm{T}}
$$

$$
Z=X \Phi=U \Lambda \mathrm{~V}^{\mathrm{T}} V=U \Lambda
$$




## PCA and Singular Values Decomposition (3/5)

If we compute the SVD of a $X$ then we can get $\Phi=V$ :

$$
X=U \Lambda V^{T}
$$



$$
Z=X \Phi=U \Lambda V^{\mathrm{T}} V=U \Lambda
$$



## PCA and Singular Values Decomposition (4/5)

We can project $X$ in a lower space selecting $k<r \leq p$ components


## PCA and Singular Values Decomposition (5/5)

We can project $X$ in a lower space selecting $k<r \leq p$ components

$$
X=U \Lambda V^{\mathrm{T}}
$$



$$
Z=X \Phi=U \Lambda V^{\mathrm{T}} V=U \Lambda
$$



## Proportion of Variance Explained (1/2)

The total variance present in a data set (assuming that the variables have been centered to have mean zero) is defined as

$$
\sum_{j=1}^{p} \operatorname{Var}\left(X_{j}\right)=\sum_{j=1}^{p} \frac{1}{N} \sum_{n=1}^{N} X_{n j}^{2}
$$

the variance explained by the $k^{t h}$ principal component is:

It can be shown that

$$
\operatorname{Var}\left(Z_{k}\right)=\frac{1}{N} \sum_{n=1}^{N} Z_{n k}^{2}
$$

$$
\sum_{j=1}^{p} \operatorname{Var}\left(X_{j}\right)=\sum_{k=1}^{M} \operatorname{Var}\left(Z_{k}\right), \text { with } \quad M=\min (N-1, p)
$$

## Proportion of Variance Explained (2/2)

Proportion of Variance Explained (PVE) of the $k^{t h}$ principal component

$$
P V E_{k}=\frac{\operatorname{Var}\left(Z_{k}\right)}{\sum_{j=1}^{p} \operatorname{Var}\left(X_{j}\right)}=\frac{\sum_{n=1}^{N} Z_{n k}^{2}}{\sum_{j=1}^{p} \sum_{n=1}^{N} X_{n j}^{2}}
$$




## PCA and Hyperplanes

The first $k^{\text {th }}$ principal components $\phi_{1} \ldots \phi_{k}$ define the $k$-dimensional hyperplane which is closest, in the Euclidean sense, to the $N$ observations



## Dimensionality Reduction Uses

Dimensionality reduction can be used with several aims:

- Eliminate irrelevant features or reduce noise
- Remove features which are highly correlated
- Allow data to be more easily visualized
- Avoid curse of dimensionality by projecting a in low dimensionality subspace

Uses which you might think about immediately

- Feature projection before regression -> Principal Component Regression
- Feature projection for 2D/3D visualization -> Clusters preview
- Feature projection before KNN classification
- Feature projection before k-means clustering

